

The Downtown Dose

DSA, Inc.
Winter Edition
February, 2020

Member Spotlight

Miss Hattie's Restaurant and Cathouse Lounge

26 E. Concho Ave.

An icon of Concho Avenue, Miss Hattie's Restaurant and Cathouse Lounge is known for its antique aesthetic and to-die-for menu. With a rich history entwined with San Angelo's beginnings, the restaurant represents everything good from the past with a shine of the modern. The building itself was established as one of the first permanent buildings of San Angelo during the 1880's. Purchased by the San Angelo National Bank soon after, the building received a new façade which 26 E. Concho still bears today through historical revitalization. This is highlighted in the building's architecture which features the year "1884" centered upon the highest point and ornate detailing which frames the face of the building.

While the location's mythology has been highly debated, the restaurant's proprietors stand by their claim of tunnels existing beneath the unsuspecting business atmosphere of Concho Avenue. Some San Angelo natives still disbelieve the story, but Miss Hattie's history describes the underground tunnels as alternative routes for San Angelo's men of the late 19th Century whose private banking led them to more scandalous endeavors. Neighboring the original bank is believed to be the original "Miss Hattie's," which now serves as the Bordello Museum. The classic Western bordello is rumored to have been under the operation of a Mrs. Hatton, madam to the bordello and assumed namesake of the restaurant.

With all this history to keep an individual on their toes, Miss Hattie's Restaurant and Cathouse Lounge has just the fix. The establishment features plenty for the palate with delectable lunch and dinner menu items,

award-winning burgers, crafted cocktails, and an unmatched wine list. A notable menu item is the "Miss Hattie Brothel Burger," recognized by Texas Monthly Magazine as "One of the Best Burgers in Texas" and featured on the "Texas Bucket List." With these credits to its name, the burger is sure to pack a flavorful punch with additions like bacon, pepper jack cheese, jalapeños, roasted red peppers and a chipotle aioli.

Miss Hattie's Restaurant and Cathouse Lounge invites you to see what all the fuss is about!



Façade of Miss Hattie's Restaurant, 26 E. Concho Ave.

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A Message from the Executive Director



Del V. Velasquez, Executive Director

Downtown San Angelo, aka “The Heart of the City,” continued to develop and grow during 2019. Downtown San Angelo, Inc. has been instrumental in assisting with the on-going progress of our role as a Main Street City under the State of Texas Historical Commission.

Our mission and goal to become an integral economic driver in our community is now a significant reality, reaching \$42,764,087 million in reinvestment dollars over the last 12 years within the Central Business District. Five new businesses have opened their doors to create new employment opportunities, increase sales and property tax revenue, and improving the quality of the entire community.

2019 was an important year to make headway with the implementation and emphasis of one of the key gateways in the downtown district at the intersection of Koenigheim Street and Concho Avenue. This project has long been on the drawing board for the organization. Downtown San Angelo, Inc. has advocated for a gateway signifying entrance to Historic Downtown for over a decade, helping to develop a vision and concept for this key project. Further change will take place to downtown as City Council approved the re-design of Chadbourne Street. Work will begin at the South Chadbourne Street Bridge and end at 6th Street and North Chadbourne. This project is set to accomplish major improvements. Most importantly, the Chadbourne Street redesign will create pedestrian-friendly walkways and contribute overall to the welcoming experience for our community and visitors.

Additionally, the arts organization Art In Uncommon Places has created two major venues in the downtown district. “Paintbrush Alley” was rehabilitated to pay tribute to the classic movie *Giant*, and the vacant building located at 125 W. Twohig has been transformed into the “Pop Art Museum.” In the short time span these two venues have been in place, they’ve had a significant impact.

Events in 2019 such as the Downtown Stroll, Brews, Ewes & BBQ, and the Sheep Spectacular Project have all contributed towards promoting downtown’s reputations as ‘the Heart of the City.’ Learn more about how these and how other variables contributed to the continued progress in the growth and development of Downtown San Angelo! For 11 consecutive years Downtown San Angelo, Inc. has received National Main Street Accreditation from the National Main Street Center confirming another year of progress for San Angelo’s downtown.

Up-and-Coming DSA Inc. Projects

West Concho Avenue

After several months of construction on Concho Avenue, the widening of the street was completed on September 16th, 2019. Businesses and organizations located on the block were glad to have unrestricted access to the road upon completion of the project. The widening of Concho Avenue represents the first of several steps to improve the quality of downtown San Angelo. Known for its historic importance and significance as a downtown destination, Downtown San Angelo, Inc. believes it is important to invest in projects that improve the quality of downtown. With this capital project now finished, new and exciting opportunities are able to come to fruition. Downtown San Angelo, Inc. is spearheading efforts to place a gateway on Concho Avenue, representing an entrance to the historic district and the abundance of opportunities that downtown has to offer.

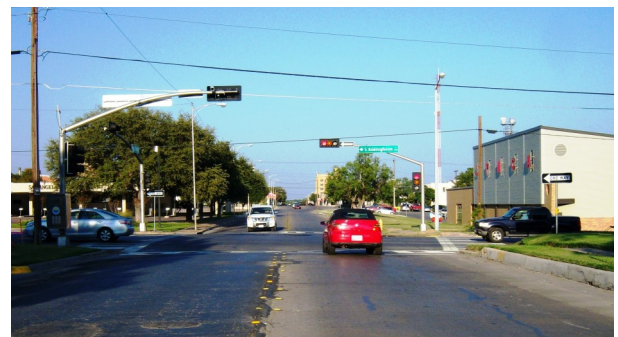
Placing a gateway to signify a definitive entry to downtown San Angelo has been a goal of the organization for many years. In addition to the gateway which will straddle West Concho Avenue, DSA is in the process of collecting funds for accompanying historic street lights. The lights will serve to lead up to the gateway, emphasizing the impact of the entrance to downtown. Through the San Angelo Health Foundation, the organization is grateful to have been awarded partial funding to pursue the street lighting project. With this goal in progress becoming a reality, the gateway and historic street lights are expected to be implemented within 2020.

Progress continues with additional work to be expected throughout downtown streets. Chadbourne Street is set to continue according to the city's redesign project. Following the agenda set by City Council, Chadbourne Street is expected to see change soon. The effort to update Chadbourne street is a combination of streetscapes and ensuring accessibility for all through

meeting ADA compliance. In doing so, both aspects contribute to the overall quality of San Angelo and its historic downtown. The streetscapes project has been a long-time effort of Downtown San Angelo, Inc., establishing upgraded scenery and pedestrian accommodations through several means like better walkways, ramps, seating, and the planting of trees.

For more information regarding the Concho Street redesign and how it might affect you, please visit: [costatus](http://costatus.com)

**Downtown San Angelo, Inc.
looks forward to continuing to
partner with the City of San
Angelo and our community to
bring about positive change
throughout downtown!**



Before and after photo of the Concho Ave widening project.

New Downtown Businesses

Services, Venues, & Dining

Bella Vita 125 E. Concho Ave.

Bella Vita by Crystal Nichols is proud to offer imported furniture and lighting, including Murano Glass at exceptional rates. The business works with the trade including interior designers, developers, home builders, architects, and home owners. Their team of amazing buyers shop daily in Europe. Custom pieces and more are available at 70% less than leading companies in New York, Austin, Los Angeles, and Dallas. If you need it, they can find it and will work hard to find you your next purchase.



BELLA VITA
by Crystal Nichols

Old Town Books 506 S. Chadbourne St.

After many years as an English Professor at Angelo State University, Mary Ellen Hartje is embarking on her next chapter – a brand-new bookstore. Old Town Books will provide an oasis in West Texas where individuals can share and celebrate the written word. The book store will be carrying a general interest of new books, including a large children's and young adult sections. Feel free to ask about special ordering. Book clubs – they will be happy to order for your clubs starting in 2020!



Bath Planet 313 S. Irving St.

Bath Planet of Abilene & San Angelo provides complete and affordable bathroom renovation. Bath Planet offers customizable bath services that fit your budget and style needs. Specialists are available to design your ideal tub or shower during a complimentary consultation. They offer dozens of tile patterns, wall surround colors and designs. Accessory options also make it easier to use the bathroom with soap dishes, shelving, grab bars, and built-in seating.



Eminent Escape Spa 16 E. Beauregard Ave. Ste. 200

Eminent Escape Spa specializes in professional skin care on a personal level with a welcoming and non-intimidating spa-like atmosphere. Estheticians Shanna Warnick and Traci Sadler have a variety of services to choose from at their location. Available by appointment only, they offer several types of facials, microblading, acne treatments, anti-aging treatments, waxing and more.



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SHANNA WARNICK & TRACI SADLER

COMING SOON

Old Central Firehouse Pizzeria & Taproom 200 S. Magdalen St.

Coming soon to downtown San Angelo, Jody and Michelle Babiash of Old Central Firehouse Bed and Brew are taking on a new and delicious project. Calling it "phase 2" of their business endeavor, the couple will be adding a Pizzeria & Taproom to the location. The process has begun with extensive research to the pizza capitals of the world, Chicago and New York, to identify the best qualities to bring to their dining experience. With the arrival of a pizza oven in early November, the business owners hope to debut the Pizzeria & Taproom within 4-5 months.



SAN ANGELO, TX

Benefactor Spotlight-

Republic Services



1422 Hughes St.

Republic Services stands at the forefront of San Angelo's waste collection, providing consistent and quality service to the area. From general trash collection to recycling, bulk pick-up and more, Republic Services' is dedicated to providing exceptional waste management for the city. In addition, paper and online resources are provided to citizens on how to best take part in keeping San Angelo clean and beautiful. These available resources include the city's pick-up schedule which details the designated trash day for each district and alternating bulk/recycling weeks, as well as a helpful "Know what to throw" recycling guide. On behalf of Downtown San Angelo, thank you to the Republic Services team for all that you do!

4th Annual Brews, Ewes & BBQ 2019



Downtown San Angelo, Inc. hosted its 4th Annual Brews Ewes & BBQ event on October 19th, 2019. With 24 teams registered to compete in 5 different categories, the scores were closer than ever. IBCA Head Judge Kristi Griffin helped facilitate judging with the assistance of local barbecue-loving volunteer judges. The top 4 places were awarded with cash prizes and various goods donated to the organization. San Angelo's Jason Wall of Wall Dentistry took home the title of Grand Champion.

While there was great food to be tasted all day long, the barbecue was accompanied by fun for the whole family. For those who weren't able to taste the competing food, The Pit BBQ was out to meet patrons' barbecue needs. Over 15 local vendors were on-site for visitors to peruse, as well as Kona Ice to cool off in the great weather. For the kids, there were pony rides, face painting, and bounce houses. A great addition to the event was the "Kid's Q" competition, where kids ages 6 to 15 had the chance to submit their own plates of burgers or pork chops. Kid Baker Brady Stewart also gave a cake decorating demonstration to an interested and excited crowd. His baking samples were available for tasting at the end. It was a fun-filled and busy day, to say the least.



**Join us for the 5th Annual Brews Ewes & BBQ
event held October 2nd-3rd, 2020!**



The Downtown Dose

Pop Art Museum Art in Uncommon Places



An upside-down boat gives the illusion of a sky-like lake above.

Left: Art by Kim Leabo

Right: Art by Scott Sustek



Top: Art by Pamela Bailey Upton

Bottom: Art by Keith Stinnett

WHAM! BANG! POP!: Local nonprofit Art in Uncommon Places does it once again by bringing unique art to downtown San Angelo. This time, founders of the organization Joy Thomas and Julie Raymond were inspired by the Pop Art movement of the 1950's and 60's. The art movement captivated the American and European art scene, with an ironic spin on the time's zeitgeist. The Pop Art movement and the artists which defined it sought to take average aspects of an everyday consumer's life and turn it into a commentary of our society. This is exemplified by the pieces of art which used common household objects like Warhol's Campbell Soup Cans, or modern figures of the time like his Marilyn Monroe piece.

With this project, over 30 local artists were invited to create pieces reminiscent of the movement's artists like Roy Lichtenstein and the Concho Valley's own James Gill. Each piece brings a part of San Angelo's rich history from the wool industry to the infamous Rodeo and Stock Show. Unlike their previous project, the revitalization of Paintbrush Alley, San Angelo's Pop Art Museum is located in what was formerly Star Lanes, a local bowling alley. Before being utilized as a 24-hour, open air gallery, the structure served as a vacant space. Today, 125 W. Twohig catches all who might cross its path. The Pop Art Museum is open 365 days of the year and has already gained a reputation as a great place to take photos. With several interactive pieces and lighting during the evenings provided by Principal LED, the newest addition to downtown San Angelo is sure to leave its mark.

ART IN **UNCOMMON PLACES**

The Downtown Dose

New Ewes On The Town

Ricky the Rattler



Sponsored by 315 Training Squadron

Artist: Jose Duran

Located at Goodfellow AFB

The Pop Artist in "Ewe"



Sponsored by Art in Uncommon Places

Artist: The W-3 Group

Located at 125 W. Twohig Ave.

Downtown San Angelo Inc. established the "Sheeptacular Art" project as a tribute to the burgeoning sheep industry that has been crucial to the growth of San Angelo over the years. Not only has the sheep industry been an important facet of San Angelo's culture and history, but it is also a key part of West Texas heritage. Over 100 fiberglass sheep have been sold and are on display across San Angelo featuring talented local artists.

For more information about sponsoring your own fiberglass sheep for an organization or business, please reach out to our office or visit our website at: downtownsanangelo.com/sheepstatues

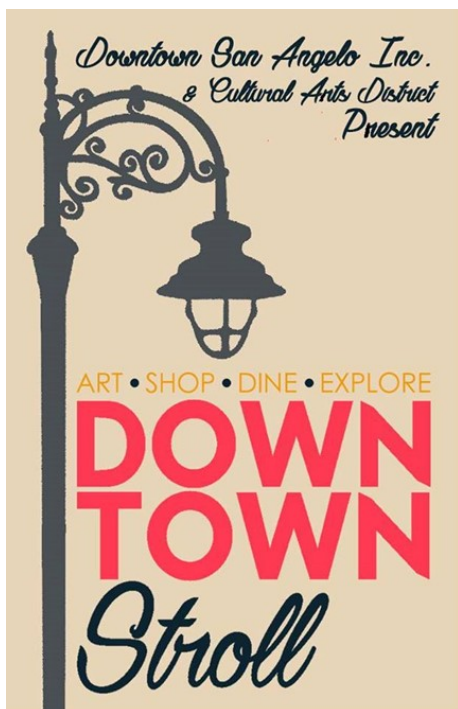
Be on the lookout for more n"ewe" sheep on the way! Several sheep have been sponsored by local businesses and are being transformed by neighborhood art-



San Angelo Downtown Stroll

The Downtown Stroll has continued to showcase the delights of the downtown district for 12 years and counting. Venues and organizations join together to provide attending guests some insight on the latest of what they have to offer. The stroll begins in the evening at 5:00 PM and carries on to 9:00 PM. Light refreshments, activities, and displays are furnished by the venues. A Concho Valley Transit trolley is provided for attendees to hop on and take a ride throughout the stroll route.

Downtown San Angelo, Inc. is excited to bring positive change with the new year approaching. For 2020, the organization will be hosting the Downtown Stroll for 6 pre-determined dates rather than each month of the year. We hope that this adjustment allows for all businesses and organizations to better prepare to host our community, and help them to excel in this endeavor for these anticipated months. The Downtown Stroll signifies the best qualities of San Angelo, and we hope that all will continue to participate in this fantastic opportunity for community engagement and support for one another.



Upcoming 2020 Stroll Dates

February 13

April 17

July 2

October 29

November 19

December 17



Nice to Meet You: Outstanding Volunteer

Priscila Lozano



Priscila Lozano has volunteered with Downtown San Angelo, Inc. for 4 months, from the beginning of August to the end of December. It has made such a difference to have a part-time volunteer who is so passionate about learning new information as well as seeking it out. Originally from Culiacan, Sinaloa, México— Priscila has a Bachelor's degree in International Business from Tec de Monterrey. She previously has lived in Ciudad Juarez, Chihuahua before moving to San Angelo, Texas. In moving here, Priscila describes her first impression of the town, "At first, I thought it was a little boring because I was coming from a bigger city. So, the change was hard at the beginning, but once I got to know more people, places, and started having a routine, my feelings changed. I feel more comfortable now that I made connections; I met some very interesting people and I have learned a lot about the local history."

Priscila was able to come to the United States and live in San Angelo temporarily through a spousal visa. Her husband was offered a job position at Ethicon and she was able to come to the United States to support him.

Due to the nature of the visa, Priscila found herself unable to apply for work but wanted to keep busy and be productive during her time here. She began looking for volunteer options and Downtown San Angelo stood out as a way to involve herself in the local community. Priscila explains, "Thanks to my participation in the organization, I have learned a lot about downtown history. I have had the opportunity to meet people and visit places I would never have known otherwise. Aside from this I also improved my English skills through this experience. I have enjoyed volunteering in Downtown because it has a good vibe, everyone has been so welcoming and it's been fun."

While her time with the organization has come to an end, the work that Priscila did has been exceptional and a great help. There have been many projects that she has worked which have not always been simple or easy. Her professionalism and dedication to Downtown San Angelo has shone through in the tasks she is set upon. A fantastic example of Priscila's lasting influence is the popular Facebook posts that the organization page has started, known as "Historic Mentions." With this project, she was able to research the history of downtown buildings with rich histories and learn much more than their façade has to offer. It has been her research and attention to detail that has made the posts so popular and informative for the public. The office staff wishes her and her husband the best, and hopes they choose to visit San Angelo as their second home soon!

How Can You Make a Difference?

Choose to volunteer with Downtown San Angelo, Inc. and actively participate in your community. The organization is always willing to accept volunteers in any manner of experience or talents. From boosting an individual's career experience to the mental health benefits, volunteering with local organizations helps to develop character and benefit the community in which you live, work, and play.

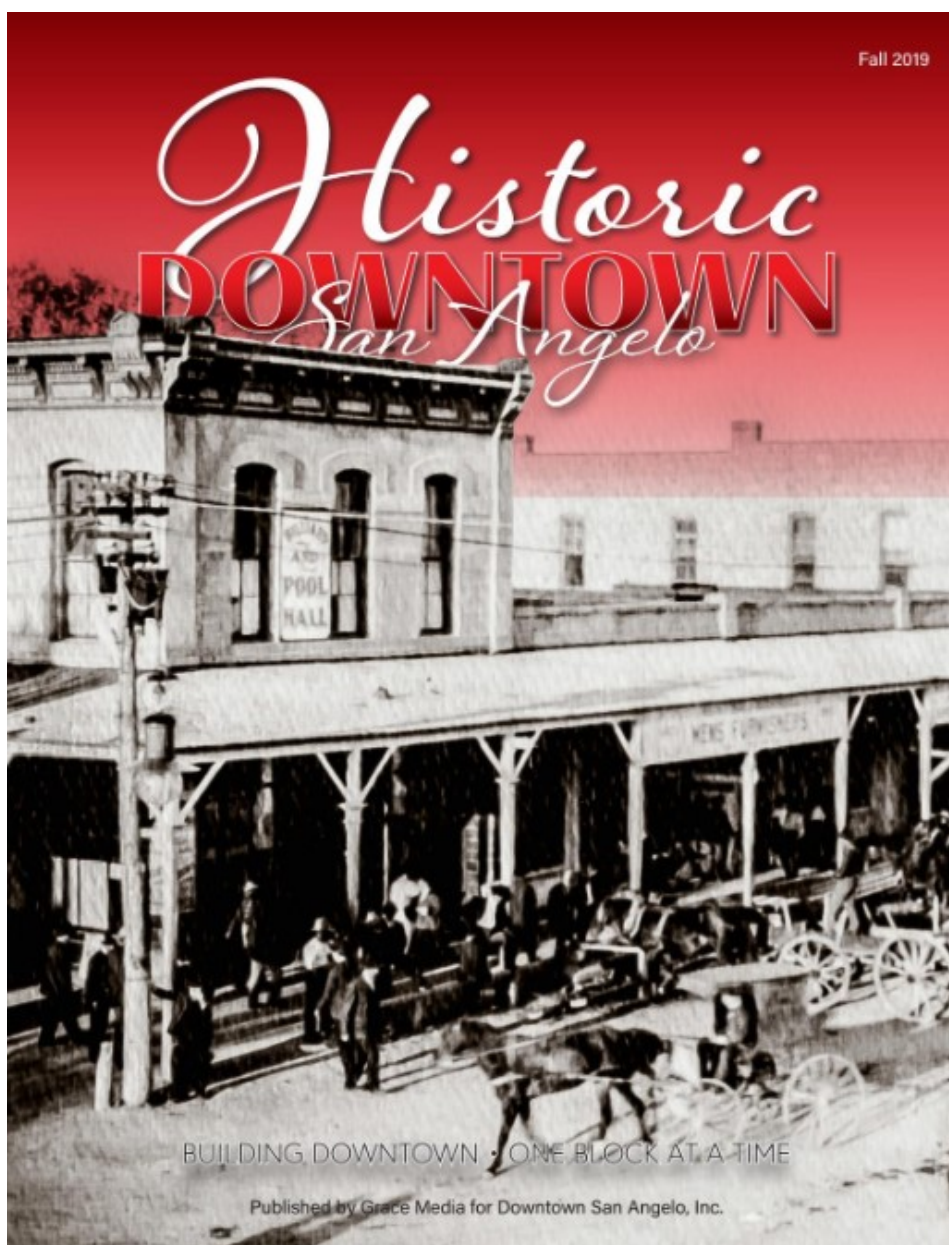
To learn more, give us a call at (325) 655-2345

**DOING
GOOD
DOES YOU
GOOD**

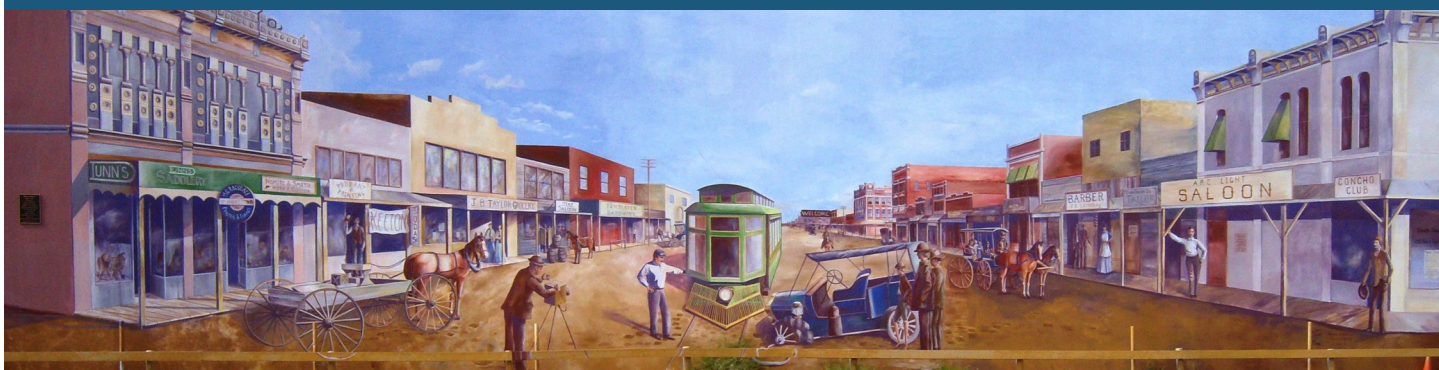
Historic Downtown San Angelo Magazine

Be sure to pick up the latest copy of Historic Downtown San Angelo Magazine which details all things downtown. Keep up to date with events and activities that will take place within the cultural district, and learn more about the history behind the downtown streets you walk.

“BUILDING DOWNTOWN, ONE BLOCK AT A TIME”



The Downtown Dose



Downtown San Angelo Inc, (DSA) is a non-profit 501(c)3 organization, dedicated to the revitalization and preservation of historic downtown San Angelo. Additionally, we are a Texas Main Street, Nationally recognized urban city and a National Trust of Historic Preservation member.

Established in 2004, Downtown San Angelo, Inc. was formed by a group of 35 individuals who were dedicated to downtown revitalization. In November 2005, the organization was granted membership in the Main Street Program. This program is a major effort by the National Trust for Historic Preservation to provide assistance to cities whose older central business districts are seeking to retain some vestige of their visual character and whose economic position is slipping. The premise of this program is that economic revitalization can take

Downtown San Angelo, Inc.

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We're online!

Visit our webpage:

downtownsanangelo.com

Facebook:

Downtown San Angelo, Inc.

Instagram:



Board of Directors

An active Board of Directors, committees, and project leaders are key to the revitalization effort of Downtown San Angelo, Inc.

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Del Velasquez, Executive Director
Monica Ramos, Office Manager
Ysabela Kesey, AmeriCorps VISTA

Thank you to our 2019 ASU interns and volunteers who have helped make Downtown San Angelo Inc.'s world turn!

- Brandon Noriega
- Destiny Crane & Lisa Cheek
- Scott Sustek
- Goodfellow AFB
- ASU Angelo Serves Students
- ASU Kappa Kappa Psi & Pi Kappa Epsilon
- Downtown Lion's Club
- Association of Asian American Women

For more information about volunteering with Downtown San Angelo, Inc., stop by our office or call to learn more.

Special thanks to our Donors who have sponsored Downtown San Angelo, Inc.

1st Community Federal Credit Union

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Moleo Gas Corp

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Simply Perfect, LLC

Stribling Funding Corp.

Superior Services

West Central Wireless

Why do I want to be a member? What does DSA do for me?

Downtown San Angelo, Inc. focuses on revitalizing and promotion commerce and the history of San Angelo within the downtown area. Not all projects that we engage in are geared towards helping an individual. We support Downtown as a whole; from preserving old buildings to bringing in new business, hosting events that bring visitors downtown, partnering with other organizations and everything in between.

When the area is more functional, visually appealing, and trafficked, your business wins for being in a purposeful, appealing and well-traveled location.

The Downtown San Angelo, Inc. program engages not just the district's property or business owners or local government, but all members of the community who are interested in the community's overall health. You can be part of preserving history and protecting monuments and locations that you may remember from your childhood for future generations. It is a preservation of the way of life in San Angelo where Downtown is the central hub and the entire community gains.

Downtown San Angelo, Inc. does not create this in itself, but is a huge component, utilizing historic preservation, promotions, design and economic restructuring in positive economic development.

We are a non-profit 501 (c) 3 organization. We receive a portion of our funding from the City of San Angelo, memberships, corporate sponsorships, private contributions and grants. Your donation could help to aid in our efforts. Involvement by both the public and private sectors is critical; neither can revitalize the commercial district without the other.

The Downtown Dose

Downtown San Angelo, Inc. Membership Benefits/Opportunities

Members	Donors	Benefactors	Patrons	Benefits & Opportunities for non-downtown San Angelo businesses and organizations, Benefits & Opportunities for Downtown businesses and organizations
✓				Business/Organization listed on DSA website by business category (Includes: Name, Address, Phone)
	✓	✓	✓	Business/Organization listed on DSA website by business category (Includes: All business information and storefront photo or logo)
	✓			Business name in Downtown Dose bi-annual online newsletter (Published January & August)
		✓	✓	Logo featured in DSA's official bi-annual online newsletter, the Downtown Dose (Published January & August)
		✓	✓	Social media promotion
		✓	✓	Rotating photo ad space on DSA Website in respective business category
			✓	Logo placement on Downtown Stroll flyers for one year
			✓	Logo of placement in bi-annual Historic Downtown San Angelo magazine publication
			✓	Downtown businesses receive: 800 x 533px Featurette on DSA Website Home Page

Contributing to Downtown San Angelo, Inc.

Please include the following information and return to our Downtown San Angelo, Inc. office at 24 W. Concho Ave.

Business Name: _____

Contact: _____

Address: (Street) _____

(State) _____ (Zip) _____

Phone Number: _____

Fax Number: _____

Email Address: _____

Website: _____

No amount is too large or too small. We accept donations in any amount but do have membership donor levels listed on our website.

Levels of Sponsorship

- Member \$100
- Donor \$250
- Benefactor \$500
- Patron \$1,000+

Please make checks payable to: Downtown San Angelo, Inc.

Downtown San Angelo, Inc. would like to extend thanks to our Benefactors and Patrons who continue to support the organization.

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