

The Downtown Dose

DSA, Inc.
Winter Edition
March 2022

Member Spotlight Myers Drug & Boutique

29 S Chadbourne St

Originally located on 26 S. Chadbourne Street, founded by late C. Russell Myer, Myers Drug Store has always been located in the heart of Downtown San Angelo since its opening in 1934. After several moves, Myers Drug Store was able to find its home at current location of 29 S. Chadbourne Street.

Myers Drug sells the best medical & health products and services, such as prescription services, patient care services, compounding medications, and drug and nutrition counseling. The establish-

ment provides business to not only local customers, but also national and international customers, as well!

Myers Drug employs the best pharmacists in all of San Angelo. These pharmacists are committed to making sure each and every customer leaves with the best care and assurance possible. They are able to work with customers personally to establish the needs of each individual's health concerns so they are able to prescribe the best medications for them. The pharmacists even offer natural medicines, supplements, and herbs as a holistic approach to healthcare and only offer the best nutritional advice to their customers.

Myers Drug Store is also home to Myers Boutique. Shop a fresh, new line of clothing, accessories, and gifts.



Facade of Myers Drug & Boutique, 29 S. Chadbourne St



Myers Boutique: <https://myersboutique.com/>



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A Message from the Executive Director



Del V. Velasquez, Executive Director

2022 is happening and Downtown San Angelo is busy and bustling ! We continue to strive in bringing more businesses and tourist to the Central Business District. Our mission to address Economic Development, Promotion/Marketing, the aesthetics and outreach to our community is vital to the success of our entire community. To preserve our history and culture is also a high priority for our organization and sustaining and building on to our Western Heritage is equally important.

Downtown is a dynamic hub of places to explore, play, dine, celebrate, shop and enjoy the public art. One can enjoy public art displays along the banks of the Concho River to the Historic Murals of San Angelo in addition, Paint Brush Alley, Pop Art Museum and who can forget the Sheep Spectacular statues located throughout the City. The San Ange-

lo Museum of Fine Arts and Fort Concho Historic Landmark Site add to the socially inclusive experience.

The Streetscape Project (Chadbourne Street Re-Design) continues to move forward in bringing a vision created by Downtown San Angelo, Inc. in its goal of creating an atmosphere conducive to shop, dine, and play.

In addition, to the Streetscape (Chadbourne Street Re-Design) the continued transformation of Downtown San Angelo is new businesses continue to develop throughout the downtown district, some you'll be reading about in this newsletter.

Having the privilege of serving as the Executive Director of Downtown San Angelo, Inc. has provided the opportunity to witness firsthand the continued transformation of our downtown district. Starting in 2007, when only 3 businesses were open after 5:00 p.m. (Blaine's, Fuentes Café Downtown, and Miss Hattie's) and having over 100 (2007) vacant and underutilized buildings being reduced to approximately 50 vacant and underutilized buildings are significant strides towards not only downtown's contribution to the tax base but bringing back the heart of our community.

Without your support, Downtown San Angelo, Inc.'s mission and goals would not have been met. Your support, ideas, and friendship are all part of the big picture of revitalizing Downtown San Angelo!

Thank You over and over a Billion times over!

-Del

Out on the Town

Historic Downtown San Angelo Sites



Paintbrush Alley Market Days

Jaton Hampton began Paintbrush Alley Market Days in September of 2021. She has put together an all around event for downtown. With food trucks, music, local artists and vendors, this event is something for all to experience. Upcoming dates for the next Paintbrush Alley Market days are April 30th and September & December. Follow Paintbrush Alley Market Days on Facebook for event updates

Tour de Art in Uncommon Places:

Downtown

Monica Ramos, Assistant Director of Downtown San Angelo, and Julie Raymond & Gigi Langley of Art in Uncommon Places put their heads together to come up with a brilliant idea of hosting Tour de Art in Uncommon Places: Downtown, to promote the new Mini Art Galleries. The public was invited to participate in a free guided art tour, by bicycle, to learn about artwork along the Concho River and throughout historic downtown. Keep an eye out on social media for the next possible date for Tour de Art in Uncommon Places.



Cabinet Wraps

Centurion Planning & Design have been working with the City of San Angelo on our Chadbourne streetscape project. Downtown San Angelo, Inc. was pleased to assist with choosing historic photographs to be placed around the utility boxes on major intersections of the downtown streetscape. The photographs depict downtown San Angelo scenes from the late 1800s to the early 1900s.

The Downtown Dose

New Downtown Businesses Services, Venues & Dining

Cowboy-UP Chocolates 6 E Concho Ave

Operations in San Angelo since 2003. In Fall of 21, Charles & Misty Mullins decided to move their business downtown. Their store is full of the most delicious chocolates everyone must try.



WTX Boba Teahouse 13 W Beaugard Ave

WTX Boba Teahouse is the new hot spot here in town. Consumers just can't get enough of the unique drinks and the tasty food they offer. Along with the food and drinks, the atmosphere is very comfortable and so welcoming.



Centurion Planning & Design 19 W Beaugard Ave

Centurion provides engineering and planning services to San Angelo. Their beautiful work is shown in our downtown streetscape.



Public Hype 19 W Beaugard Ave

Public Hype has been a business here in San Angelo starting out in the Sunset Mall. They recently relocated and opened their doors here in downtown. This is the go-to for the hippest sneakers, normally found online or in metropolitan cities.



The Hive Creative Studio 9 W Beaugard Ave

The Hive is the best place to start up your small business in downtown. This studio is known as a creative co-op that shares business with artists and vendors. It's full of the cutest clothes, jewelry and so much more.



Plateau Brewing Co. 214 S Chadbourne St

Plateau is downtown's newest craft brewery and taproom. With West Texas roots and knowledgeable staff, Plateau Brewing Company provides great hospitality along with a variety of beverages.



Smokehouse BBQ 214 S Chadbourne St

This barbeque joint is sure to please your taste buds. World class smoked meats and side dishes are prepared to perfection.



The Monk Art Gallery & Wine Bar 118 S Chadbourne St

Bring your friends along to have a relaxing evening on the patio at The Monk. Experience unique art exhibits while sipping on fine wine, a cold beer, or having a bite from the Eats menu options.



Farmers Insurance 208 S Irving

Heather Beaucamp offers insurance coverage to fit your needs. Coverage options include auto, home, renters, business insurance, and more.



Tatu Therapy 227 S Chadbourne St

Located in a prior tattoo shop space, Tatu Therapy brings downtown another option for tattoo and piercing.



Lifestyles of San Angelo 221 S Chadbourne St

Once named Stango's Coffee Shop, this location has a new name and a new flare. Lifestyles of San Angelo carries a variety of merchandise such as clothing, jewelry, vapor supplies, and PIZ-ZA, ice-cream & coffee, of course!



Serenity's Casual Wear 113 E Concho Ave, Suite 190

Nestled in the Concho Crossings Plaza of downtown, Serenity's Casual Wear is a new addition to the shopping strip of Concho Avenue. This fun & hip boutique offers women's clothing and accessories with a Western touch, along with children's clothing.



Urban Salt 23 W Beaugard Ave

The hottest new restaurant in downtown with an inviting atmosphere & ambiance. Stop by for a tasty cocktail or delectable bite to eat.



The Downtown Dose

Benefactor Spotlight- Media Advantage



FULL SERVICE ADVERTISING AGENCY
HEADQUARTERED IN DOWNTOWN SAN ANGELO

MEDIAADVANTAGE.NET



59 N. Chadbourne St.

Media Advantage is a full service advertising agency with distinctive ideas and strategies in mind to help make your business stand out in the crowd. Innovation and attention to detail are a few of Media Advantage's best qualities. Whether your business is seeking graphic design & branding or event planning & business promotion assistance, Media Advantage is here for you! Just a phone call away at 325.653.4488.

Streetscape Update

Chadbourne Street Redesign

Chadbourne Street Redesign Closes in on Completion

Sidewalk improvement projects benefit downtowns by providing mobility, safety, and healthier communities. Many businesses in downtown are seeing an uptick in sales and an increased customer base. Throughout each day and every weekend, San Angelo's downtown is filled with visitors seeking art, dining, shopping, and entertainment. The broad sidewalks allow for pedestrians to walk to and from locations without the burden of a tight path. Traversing along South Chadbourne Street now feels like an entirely new atmosphere, creating a sense of a larger downtown.

The Chadbourne streetscape traffic lighting design mimics Downtown San Angelo, Inc.'s public improvement project along Concho Ave and Randolph Street.

Park benches and trash receptacles can be seen across from 19-Thirty Three Whiskey Bar, San Angelo Lifestyles, and Plateau Brewing Co. Both of these additions to the streetscape design allow for a tidier and relaxing environment. Other touches of detail include streetscape railing, enhancing the overall appearance of downtown.



Above: Traffic lights located at each corner of Chadbourne St. intersections

Final steps of the Chadbourne Street redesign are expected to be finalized by the end of 2022. Street lighting matching the new traffic lights will be placed next, and the installation of landscaping to follow.



Streetscape railing



New benches and trash dispensers along South Chadbourne St.

DSA Campaigns

Small Business Saturday

Downtown San Angelo, the ASU-SBDC (Angelo State University Small Business Development Center), and the San Angelo Chamber of Commerce are proud neighborhood champions for the American Express Shop Small Saturday event. Shop Small Saturday started in 2010 as a nationwide effort by American Express. The goal is to promote holiday shoppers to target local small businesses the Saturday after thanksgiving each year. Leading up to November 27, 2021, business owners were invited to submit an application for Small Business Saturday promotions. Neighborhood Champions helped spread the word about participating locations and the importance of shopping local.



Why shop local?

- 1) When you shop local, you may receive items more quickly and conveniently.
- 2) You receive better quality of customer service by knowledgeable staff.
- 3) Buying local stimulates the economy within our community. Money spent at local stores and restaurants supports business owners in our neighborhood, as well as their employees. In turn, providing more spending power to further support neighborhood economies.
- 4) You can shop a unique selection of products.

Conexion San Angelo Toy Drive

Prior to the 2021 holiday season, Downtown San Angelo, Inc. served as a toy drop off location for Conexion San Angelo Special Project's Toy Drive. Downtown San Angelo, Inc. collected over 50 toys for underprivileged youth. All toys collected were distributed on December 10th, 2021, at the Conexion San Angelo Christmas Pasada, held at the McNease Convention Center. Much thanks to First Financial Bank and all others who contributed to the Toy Drive.



The Downtown Dose



New Ewes On The Town



Sponsored by:
ASU-Small Business Development
Artist: Alejandro Castanon
Located at 69 N Chadbourne St



Sponsored by:
City of San Angelo
Artist: Alejandro Castanon
Located at 69 N Chadbourne St

Mary



Sponsored by:
Sierra Vista United Methodist Church
Artist: Crystal Goodman
Located at 4522 College Hills Blvd

Breaking N'ewes'



Sponsored by:
Nexstar Media Group
Artist: Crystal Goodman
Located at 2800 Armstrong St.

Downtown San Angelo, Inc. established the "Sheeptacular" Art project as a tribute to the burgeoning sheep industry that has been crucial to the growth of San Angelo over the years. Not only has the sheep industry been an important facet of San Angelo's culture and history, but it is also a key part of West Texas heritage. Over 100 fiberglass sheep have been sponsored and are on display across San Angelo featuring talented local artists.

For more information about sponsoring your own fiberglass sheep for an organization or business, please reach out to our office or visit our website at: downtownsanangelo.com/sheepstatues.



Follow us on Facebook to keep up with the new ewes in town! @downtownsanangelo

Bringing in the New Year 2022 Downtown Strong Stroll Dates

Downtown Strong Stroll

The Downtown Strong Stroll brings downtown venues and organizations together to showcase their offerings to the community. Participating venues prepare art exhibits, live music, products samples, and office tours.

The event starts in the evening at 5:00pm, and carries on to 8:00pm.

Here's what 2022 will bring to the Downtown Strong Stroll:

- ^ Guided informational strolls
- ^ Free trolley rides to participating stroll locations
- ^ Activities
- ^ Entertainment
- ^ Art displays
- ^ Shopping promos
- ^ Refreshments
- ^ Raffles



Won't you join us?

The Map and Description for each participating Downtown Strong location are posted to our website downtown-sanangelo.com and Facebook Page San Angelo Downtown Strong.

Nice to Meet You: Outstanding Volunteer

Jack Papachriston



Originally from New Braunfels, TX, Jack Papachriston moved to San Angelo in 2017 to attend Angelo State University. He has since graduated with his Bachelors in Business Management with a minor in Marketing. As a recent graduate, Jack looks forward to applying everything he has learned in school and internships to his career. He is also optimistic and excited to continue learning and growing his skillset.

Over the summer of 2021, Jack joined ASU's internship program. After being invited for an interview and seeing that he was a good fit, Jack was placed with Downtown San Angelo, Inc.

He was a dedicated volunteer who assisted with various events and administrative responsibilities. His enthusiasm and willingness to work as a team player made him a great asset for Downtown San Angelo. When asked what he learned from his time there, Jack said, "Out of the many things I learned, the one thing that stands out to me is that I want to continue to work with my community wherever I might end up. I learned that I am passionate about going out and working with members of the community to help make a difference."

In addition to this, Jack was grateful to be able to get out and learn about San Angelo. What he enjoys the most about our city is its unique, historic downtown and businesses. According to him, the character and charm is what makes us stand out against other towns he has visited.

How Can You Make a Difference?

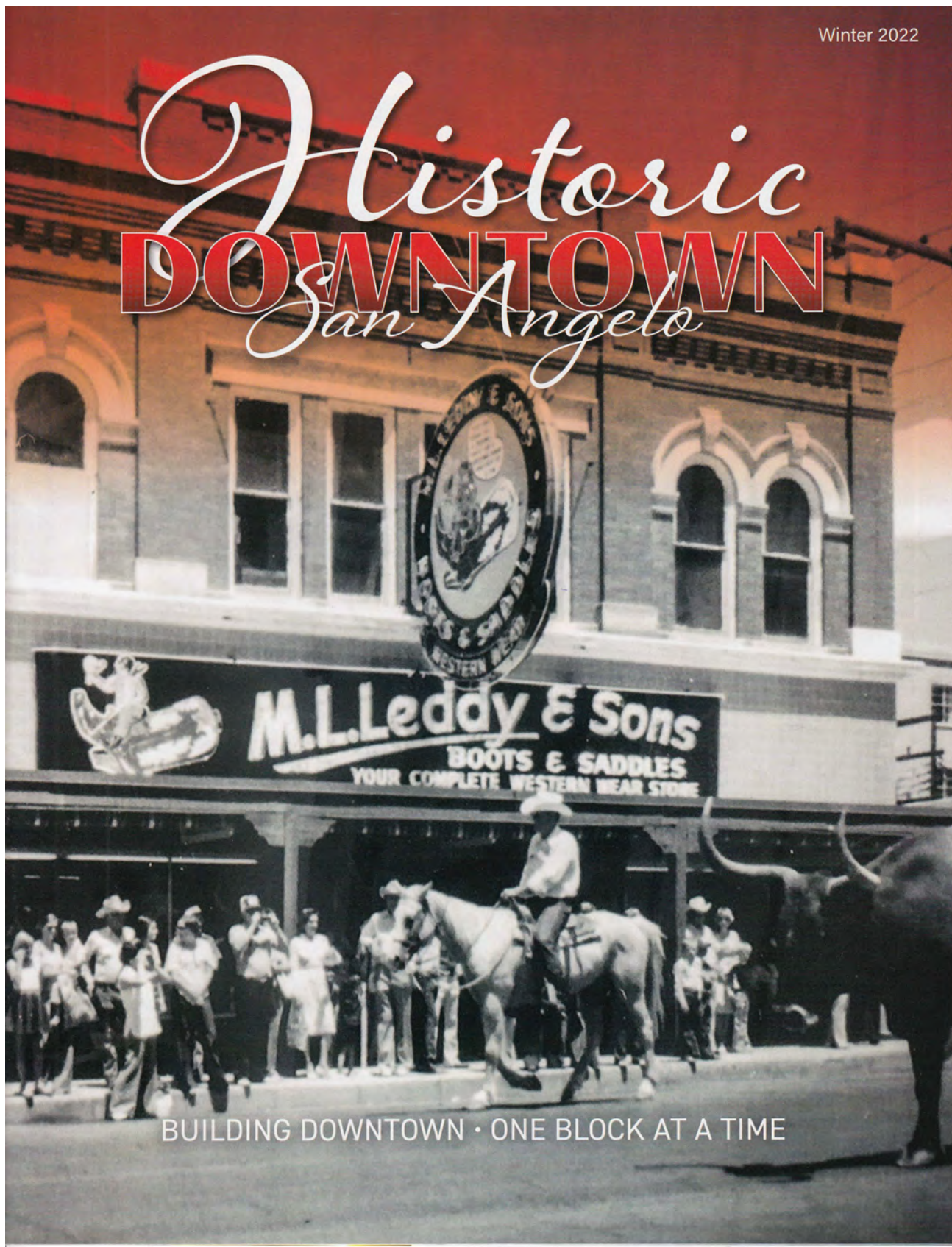
Choose to volunteer with Downtown San Angelo, Inc. and actively participate in your community. The organization is always willing to accept volunteers in any manner of experience or talents. From boosting an individual's career experience to the mental health benefits, volunteering with local organizations helps to develop character and benefit the community in which you live, work, and play.

**DOING
GOOD
DOES YOU
GOOD**

Historic Downtown San Angelo Magazine

Winter 2022

Historic DOWNTOWN San Angelo



BUILDING DOWNTOWN • ONE BLOCK AT A TIME

The Downtown Dose



Downtown San Angelo Inc, (DSA) is a non-profit 501(c)3 organization, dedicated to the revitalization and preservation of historic downtown San Angelo. Additionally, we are a Texas Main Street, Nationally recognized urban city and a National Trust of Historic Preservation member.

Established in 2004, Downtown San Angelo, Inc. was formed by a group of 35 individuals who were dedicated to downtown revitalization. In November 2005, the organization was granted membership in the Main Street Program. This program is a major effort by the National Trust for Historic Preservation to provide assistance to cities whose older central business districts are seeking to retain some vestige of their visual character and whose economic position is slipping. The premise of this program is that economic revitalization can take place within the context of historic preservation.

Board of Directors

An active Board of Directors, committees, and project leaders are key to the revitalization effort of Downtown San Angelo, Inc.

Alexander, JoAnna	Leos, Hector	Board Liaisons
Babiash, Michele	Markee, Andi	Bayes, Diann
Benson, Bryan	McLaughlin, Steve	Bluthardt, Bob
Boyd, Jennifer	Mott, Lana	Castanon, Alejandro
Brame, Luke	Read, Teddye	Highsmith, Jamie J.
Brooks, Mason	Reichenau, Brittany	James, Jon
Cox, Nathana	Schniers, Julie	Looney, Michael
Elkins, Stacie	Stone, Lyndy	Sosa, Nolan
Houser, Miranda	Sudduth, Delila	Staff
Justiss, Larry		Del Velasquez, Executive Director
		Monica Ramos, Assistant Director

Downtown San Angelo, Inc.

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Phone: (325) 655-2345

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E-mail: info@dtsa.org

We're online!

Visit our webpage:
downtownsanangelo.com

Facebook:

Downtown San Angelo, Inc.

Instagram:



Thank you to our ASU interns and volunteers who have helped make Downtown San Angelo Inc.'s world turn!

Alexis Goodwin
Amber Rodriguez
Eunbyeol Cho
Jessica Driskell
Matthew Childress

For more information about volunteering with Downtown San Angelo, Inc., stop by our office or call to learn more.

The Downtown Dose

Special thanks to our Donors who have sponsored Downtown San Angelo, Inc.

- 19 Thirty Three Whiskey Bar
- 1st Community Federal Credit Union
- Alexander Resource Group
- Angelo Plumbing Supply
- Angelo State University
- Anna M. Thomas CPA
- Baptist Retirement Community Senior Living
- Bill Caldwell Electric
- Carter, Boyd, & Hohensee Attorneys
- Casa Décor
- Company Printing
- Conn, John & Debbie
- Darby Law Firm PLLC
- David Mazur & Associates
- Dierschke & Dierschke Properties
- EM Property Management LLC
- Foster Communications
- Harrison, Ronny & Carol
- House of Chemicals
- Kinney Franke Architects
- Legend Jewelers
- Leos Imports
- Chamber Economic Development
- Los Panchitos at El Paseo
- M.L. Leddy's
- Meadows Fisher & Cleere
- Moleo Gas Corp
- Pleateau Brewing Company
- Prosperity Bank
- Puckitt, Lee Lee & (Lane Puckitt)
- Raw1899
- San Angelo Blues Society
- San Angelo Performing Arts Center
- Scott Allison Real Estate
- Seeds 13
- Steve Eustis Co. Realtors
Commercial & Investment
Properties
- The She Shack
- Thunderbird Loan Company
- Waterford Wellness Spa

Why do I want to be a member? What does DSA do for me?

Downtown San Angelo, Inc. focuses on revitalizing and promotion commerce and the history of San Angelo within the downtown area. Not all projects that we engage in are geared towards helping an individual. We support Downtown as a whole; from preserving old buildings to bringing in new business, hosting events that bring visitors downtown, partnering with other organizations and everything in between.

When the area is more functional, visually appealing, and trafficked, your business wins for being in a purposeful, appealing and well-traveled location.

The Downtown San Angelo, Inc. program engages not just the district's property or business owners or local government, but all members of the community who are interested in the community's overall health. You can be part of preserving history and protecting monuments and locations that you may remember from your childhood for future generations. It is a preservation of the way of life in San Angelo where Downtown is the central hub and the entire community gains.

Downtown San Angelo, Inc. does not create this in itself, but is a huge component, utilizing historic preservation, promotions, design and economic restructuring in positive economic development.

We are a non-profit 501 (c) 3 organization. We receive a portion of our funding from the City of San Angelo, memberships, corporate sponsorships, private contributions and grants. Your donation could help to aid in our efforts. Involvement by both the public and private sectors is critical; neither can revitalize the commercial district without the other.

The Downtown Dose

Downtown San Angelo, Inc. Membership Benefits/Opportunities

Members	Donors	Benefactors	Patrons	Benefits & Opportunities for non-downtown San Angelo businesses and organizations, Benefits & Opportunities for Downtown businesses and organizations
✓				Business/Organization listed on DSA website by business category (Includes: Name, Address, Phone)
	✓	✓	✓	Business/Organization listed on DSA website by business category (Includes: All business information and storefront photo or logo)
	✓			Business name in Downtown Dose bi-annual online newsletter (Published January & August)
		✓	✓	Logo featured in DSA's official bi-annual online newsletter, the Downtown Dose (Published January & August)
		✓	✓	Social media promotion
		✓	✓	Rotating photo ad space on DSA Website in respective business category
			✓	Logo placement on Downtown Stroll flyers for one year
			✓	Logo of placement in bi-annual Historic Downtown San Angelo magazine publication
			✓	Downtown businesses receive: 800 x 533px Featurette on DSA Website Home Page

Contributing to Downtown San Angelo, Inc.

Please include the following information and return to our Downtown San Angelo, Inc. office at 24 W. Concho Ave.

Business Name: _____

Contact: _____

Address: (Street) _____

(State) _____ (Zip) _____

Phone Number: _____

Fax Number: _____

Email Address: _____

Website: _____

Please make checks payable to: Downtown San Angelo, Inc.

No amount is too large or too small. We accept donations in any amount but do have membership donor levels listed on our website. Donate online at downtownsanangelo.com/about-dsa.

Levels of Sponsorship

- Member \$100
- Donor \$250
- Benefactor \$500
- Patron \$1,000+

Downtown San Angelo, Inc. would like to extend thanks to our Benefactors and Patrons who continue to support the organization.

