DOWNTOWN
SAN ANGELO

SHEEPTACULAR

Sheep Sponsor Information Packet
2025

DOWNTOWN SAN ANGELO

Sheep Sponsorship Information

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DOWNTOWN SAN ANGELO

24 W. Concho Ave, San Angelo TX 76903
Office Phone (325) 655-2345

We are very excited to welcome you as a sponsor of Downtown San Angelo's SHEEPTACULAR art project. You may already have an idea of the design/theme you or we will be happy to provide assistance. Enclosed is a *list of artists* who are ready to provide you with imaginative and creative designs for your project. We leave it up to you and the artist to work out fees and materials.

Note: If you will be placing your sheep project on city property you will need final approval from the Public Art Commission: Liaison: Carl White, Parks & Recreation Director, 657-4279 or carl.white@sanangelotexas.us

We also need to make certain that the designs will be appropriate for public display. The design will not allow any political messaging or propaganda, libel slander, nudity, or social disrespect. Please remember that this is a public display and all proposals must be appropriate for all audiences. Downtown San Angelo, Inc. reserves the right to refuse your sponsorship if your design does not meet appropriate standards.

Thank you again for your participation in this unique and exciting project. With your support we are able to celebrate and pay tribute to one of San Angelo's significant industries along with the special heritage of West Texas.

Sincerely,

Monica Ramos
Executive Director

Additional information may be obtained by calling the DSA office at: 325-655-2345

enc:

1. *List of Artists*
2. *Sheep design illustration*
3. *Estimated project cost*
4. *Recommended materials*

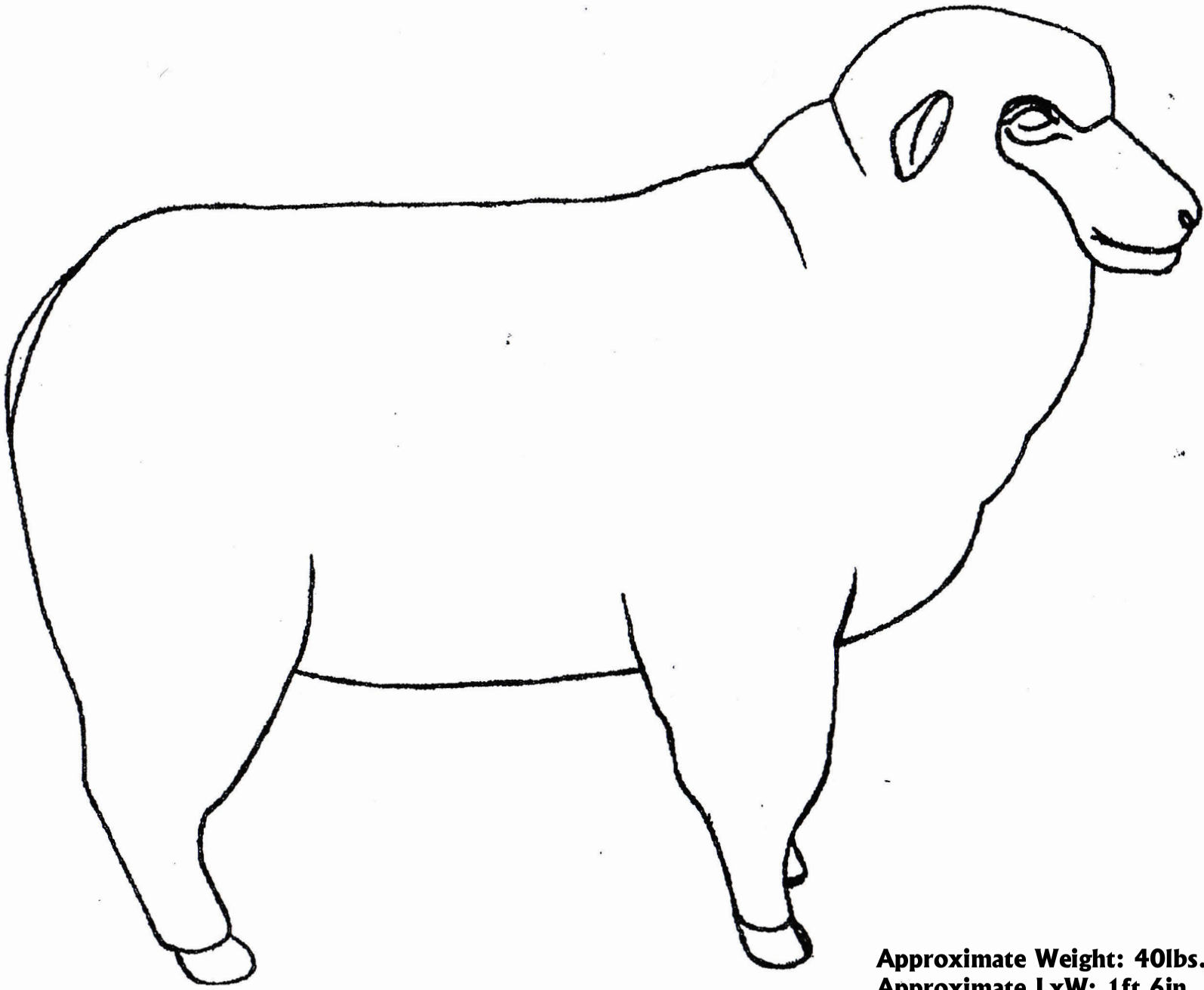
Texas Main Street City ~National Trust for Historic Preservation Member
~National Main Street Accreditation 2008~2025
~First Lady of Texas Treasures Award Recipient for 2019

ESTIMATED SPONSOR FEES

SHEEP ART PROJECT

MATERIALS/SERVICES	COST
FIBERGLASS SHEEP FORM	$2,100
ARTIST FEE SPONSOR NEGOTIATED WITH ARTIST	Approximate $500 - $2000
PROTECTIVE CLEAR COAT IS HIGHLY RECOMMENDED	

Once a sheep is sponsored from Downtown San Angelo, Inc (DSA), it is no longer the possession of DSA. It is the sponsor/owner's responsibility to maintain the sheep's artwork and provide repairs as deemed necessary by the sponsor/owner, thereafter.



Approximate Weight: 40lbs.
Approximate LxW: 1ft.6in. x 5 1/2 ft.

RIGHT VIEW
SHEEPTACULAR

Bondo Body Putty:

Comes in a tube, for filling small holes and making small repairs; Bondo fiberglass body repair kit for making larger repairs. (purchase at Pep Bovs or NAPA auto supply stores

Paints:

All professional-grade artist acrylic or oil paints will do the job. For ease of application, good color stability, and national availability in art store, we recommend Liguitex Soft Body (medium-viscosity) acrylics. The high-viscosity paints are to "gluey" to move around with ease. You will need 59 ml (2oz tubes or jars, in the colors of your choice. Information web site:
www.cowpainters.com (Click on Project & Partners tab, then PARTNER LINKS in red and then Dick Blick. Once in Dick Blick's website, click on Paints, Acrylics, Liquitex Heavy Body Paints, Soft Body Paints. Latex house paints are not recommended.

Golden Polymer Medium - Gloss:

We like this product for decoupage and it is also available at Dick Blick in 250 ml. or 500 ml. bottles. Use full strength, immersing paper in medium, applying it to the form, and removing air bubbles with your hand. Remove excess medium with an almost-dry sponge. Let dry for several days before varnishing. Make color copies on computer or photo-copier of any pictures or images from magazines that you wish to use. The inks are more permanent, and the copy paper will hold up better than photographic or magazine paper.

Lascaux UV-1 Gloss Varnish:

This is the best varnish we've found for protecting your artwork before the auto-body clear coat is applied. You will need a 250 ml. bottle for forms up to the size of a large dog or cat, and a 500 ml. bottle for larger forms such as a horse or a moose. Order from Dick Blick (as above) as soon as you get your assignment, because it can't be found in most stores, and art catalog houses run out of this product quickly.

To use, dilute 4 parts varnish to 1 part water and filter through gauze. Use a nylon brush and have a large of water handy to immerse your brush in if you have to pause while varnishing. It sets quickly, so if you do pause, don't begin again until the varnish is dry (about 15 minutes or so) It goes on slightly cloudy but dries crystal clear. Immediately remove any air bubbles by touching lightly with a brush.

Magic-Sculpt Epoxy Putty:

This putty is great for altering the form's surface or adding sculpture elements to it. MagicSculpt comes in tow tubs and you mix equal parts to activate. Complete directions for use will be found on these websites, along with ordering information. www.magicsculpt.com and www.restoresupplies.com MagicSculpt will adhere to the form if you rough up the surface and drill a few small holes to fill with product for a better bond. It is non-toxic, allows for a couple of hours working time before it sets. Can be sanded if necessary after dry (12 hours) and can be painted with ease.

RECOMMENDED ARTIST MATERIALS

SUGGESTED ARTIST LISTING

Artist	Phone	Email
Adams, Chelle	817.734.3345	chelleadamsart@icloud.com
Cuevas, Michelle	325.653.4936	
Dalgliesh, Ryan	325.212.2114	rtdalgliesh@gmail.com
Goodman, Crystal	325.340.2822	
Lindemann, Amy	325.320.1794	Artzya33@gmail.com
McGee, Suzanna	325.277.7859	
Perales, Ashley	325.301.7005	popofcolor325@outlook.com
Rainey, Sue	325.234.8441	
Raymond, Julie	325.245.5472	raymondjulie1@gmail.com
Ruiz, Raul	325.655.0832	ruizstudio@suddenlink.net
Sum, Ben & Cyrus	325.942.2085 x 285	
Sustek, Scott	325.450.3065	sasustek@gmail.com
Woodring, Wendy	325.212.5298	designs.storming@gmail.com
Weidebach, Patsy	325.234.2282	pprinss56@gmail.com
Fortenberry, Hannah		hannahfortenberryart@gmail.com
Bautista, Jose	325.436.3778	jbautista3@angelo.edu

See examples of artists' artwork: https://www.downtownsanangelo.com/sheep-gallery

SHEEPTACULAR PROJECT TITLE IDEAS

"Shear" Excitement	
"Shear" Art	(art gallery/museum)
Municipal "Muse"	(City map- highlighting points of interest)
"Shear" Genius	(hairdresser, landscaping)
San Angelo J - "EWE" -L	(jeweler)
"Ewe" are what "Ewe" eat	(restaurant, health facility)
Here's Looking At "Ewe" Kid	(optical shop)
"Wilde - N - Wooly	(J Wilde's with special flair)
Hot N Spicy "Ewe"	(restaurant)
"Fleece" Piece	(patchwork using flannel and wool, fabric/clothing store)
"Fuzz" - ion	(mo-hair, frizzed)
"Tiffany Lamb"	(lighting/electrical fixtures)
"Mer ino Antoinette"	(Miss Hattie's Restuarant)
Unforgettable "Ewe"	(photography studio, etc.)
"Sheep-dogs"	(Veterinarian, kennals)
"La Baaaaa-m-Baa"	
"Sheep" - skate	(sheep with skates , helmut, knee & elbow pads, etc.)
Handsome "Ewe"	(photography, etc.)
There's room for "Ewe", there's room for me	(hotel, Bed & Breakfast, etc.)
"Ewe's Crazy"	
"Ewe" Must Remember This	(recognition, history)
"Baa-Haas"	
"Counting Sheep"	(accountant, bank etc.)
"Ewe-Topia"	(travel agent, real-estate)
We remember "Ewe"	(historic preservation)
Alternative "Ewe-Energy"	(wind generators)
"Baa-thing B-EWE-ty"	(swimwear, swimming pools/supplies, etc)
A Healthy "Ewe"	(pharmacy, doctor's office, hospital, clinic, etc)
Clean "Sheep" sweep	(Trash-away, KSAB, etc.)
Cale-Ewe-Late	(computers. acountants)
Lay of the "Lamb"	(real-estate, appraisers, etc.)
"Shears" to "Ewe"	(bar, nightclub etc.)
Ed- "Ewe" -kate	(schools, training, etc.)
"Ram" - bunctious	(ASU)
Warm & "Wooly"	(Sheep with ski cap/mask, socks, scarf, mittens etc. - clothing store)
"Sheep" Skins	(Colleges, schools)
It's "Mutton" Honey	(Butcher, grocer, etc.)
"Sheep" Shot	(Hockey, basketball, Hunters)
Don't be "Sheep-ish"	(Beauty salons, spas, etc.)

SHEEP PROJECT BASE INFORMATION:

Each sheep fiberglass form has flanges affixed to bottom of each sheep leg for mounting to base. To assist you as you prepare to place your Sheep Art Project the following information on the sheep art base may be helpful:

- Some of our current sponsors have obtained large rocks used as base for project.

- Local Monument Companies have provided bases as requested by project sponsors and are also helpful with actual placement.

- Additional base materials include: brick pavers placed in concrete, granite, concrete, hardwood etc.

Base for your project is not included with purchase of fiberglass form.

If you have any questions or need further assistance, contact us at:

Phone: 325-655-2345
Fax: 325-655-1234
Email: info@dtsa.org

Website: downtownsanangelo.com

24 West Concho Avenue
San Angelo, TX 76903

Downtown San Angelo
Sheep Unveiling Ceremony

Sheep Unveiling:
Downtown San Angelo Inc. created the Sheeptacular Art project in 2007 as a tribute to the burgeoning sheep industry that has been crucial to the growth of San Angelo over the years. Not only has the sheep industry been an important facet of San Angelo's history, but it is also a key part of West Texas heritage.

Sequence of Events

Welcome and Opening Remarks

• Sponsor Representative welcomes guests and provides a brief introduction.
• Recognition of attending dignitaries, if present (e.g., Mayor, City Council Members, Chamber President Steve Ahlenius, Downtown San Angelo Director, Monica Ramos, etc.). Include your businesses dignitaries/leadership as well.

Downtown San Angelo, Inc. Introduction

• Director Monica Ramos speaks about the Sheep Spectacular initiative and its significance.

Sheep Unveiling Ceremony

• Monica Ramos leads the countdown and officially unveils the sheep.
• If the Artist is present, Monica Ramos will introduce the Artist and ask him/her to speak about the artwork.

Group Photo

• Sponsor & Monica Ramos gathers guests for the group photo.

Closing Remarks

• Sponsor Representative delivers closing remarks, thanks attendees, and concludes the ceremony.

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