

# BREWS EWES & BBQ

BBQ Competition & Fundraiser for  
Downtown San Angelo, Inc.



International Bar-B-Que  
Cookers Association

**MARCH 6 - 7, 2026**

**Bart Dewitt Park • 325 S Oakes St.**

## 2026 SPONSORSHIP COMMITMENT

Brews, Ewes & BBQ brings together BBQ cook teams, live music, craft beverages, vendors, and family-friendly fun along the Concho River all to support Downtown San Angelo, Inc. and our mission to preserve, promote, and grow our historic downtown.



### PLEASE FILL OUT THE FORM BELOW

See Reverse side for Sponsorship Levels

Sponsorship Amount/Level

\$

☐

Check Enclosed

☐

Please Invoice Us

☐

We Will Pay Online (*Downtown San Angelo Inc. Will provide a link*)

Sponsor Name

Contact Person

Phone

Email

### MAIL OR EMAIL TO:

Downtown San Angelo, Inc.  
24 W. Concho Ave.  
San Angelo, TX 76903  
[info@dtasa.org](mailto:info@dtasa.org)

### WE NEED YOUR LOGO!

Please email a high resolution\* logo to:  
[coordinator@dtasa.org](mailto:coordinator@dtasa.org)

\*vector preferred: .ai, .eps, .svg  
high-res .png is also acceptable

By Signing below, I confirm our commitment as a Brews, Ewes & BBQ sponsor at the level indicated above.

Authorized Signer (Printed)

Signature

Date

## TRADITIONAL SPONSORSHIP LEVELS

### Gold Fleece Sponsor – \$1,500

- Logo on primary sponsor banner at event
- Logo on event website and wayfinding map sponsor page
- Sponsor name included in stage announcements
- Yard signage
- Option to place one branded sign in a high-traffic area (provided by sponsor)
- 4 VIP / hospitality tent bracelets

### Ram Sponsor – \$650

- Logo on secondary sponsor signage at the event
- Sponsor name listed on event website and wayfinding map sponsor page
- Yard Signage
- Stage thank-you mention during the event

### Ewe Sponsor – \$500

- Sponsor name listed on shared event signage
- Sponsor name listed on event website

## SIGNATURE & CATEGORY-EXCLUSIVE SPONSORSHIPS

### Brews, Ewes & BBQ Live! Main Stage & Entertainment Sponsor – \$3,000 (Exclusive)

- Naming rights: "Brews, Ewes & BBQ Main Stage presented by [Sponsor]"
- Large banner on/above the stage, logo on performer schedule and wayfinding map
- Emcee mention before each band/act
- Logo on all digital event schedules, website, and entertainment-related posts
- Option for a small branded activation near the stage (photo op, backdrop, etc.)
- 8 VIP / hospitality tent bracelets
- Opportunity for a company representative to welcome the crowd from the stage once

### Pitmaster VIP Lounge Sponsor – \$2,500 (Exclusive)

- Naming rights: "VIP Tent presented by [Sponsor]"
- Banner at VIP tent entrance and branded signage inside
- 12 VIP / hospitality tent bracelets to host clients and guests
- Logo on VIP table tents
- Recognition in sponsor listing, website, and social media
- One dedicated social post highlighting the VIP experience "thanks to [Sponsor]"
- Option to provide branded cups/koozies/napkins in VIP

### Morning Brew & Crew Fuel Sponsor – \$1,000

- Naming rights: "Morning coffee for teams and vendors provided by [Sponsor]"
- Sponsor logo on coffee sleeves and coffee cart signage
- Morning shout-outs on social media the day of the event
- Volunteers or organizers deliver coffee to teams and vendors "from [Sponsor]"
- Yard Signage at event
- 4 VIP / hospitality tent bracelets

### Kids Que Competition Sponsor – \$1,500 (Exclusive) "Kids Que Competition presented by [Sponsor]"

### Kids Que Co-Sponsor – \$750

- Naming rights and logo on Kids Que certificates
- Representative invited to help present Kids Que awards
- Social media feature focusing on youth, skills, and the sponsor's support of kids

## ALL SPONSORS RECEIVE:

- Logo inclusion on printed and digital wayfinding event map
- Inclusion in sponsor video content produced from the event
- Recognition on the event webpage and social media
- Stage recognition during the event

(Additional Benefits by Level)