

BREWS EWES & BBQ

BBQ Competition & Fundraiser for
Downtown San Angelo, Inc.

MARCH 6 - 7, 2026

Bart Dewitt Park • 325 S Oakes St.



2026 SPONSORSHIP COMMITMENT

Brews, Ewes & BBQ brings together BBQ cook teams, live music, craft beverages, vendors, and family-friendly fun along the Concho River all to support Downtown San Angelo, Inc. and our mission to preserve, promote, and grow our historic downtown.



PLEASE FILL OUT THE FORM BELOW

See Reverse side for Sponsorship Levels

Sponsorship Amount/Level

\$

Check Enclosed

Please Invoice Us

We Will Pay Online (*Downtown San Angelo Inc. Will provide a link*)

Sponsor Name

Contact Person

Phone

Email

MAIL OR EMAIL TO:

Downtown San Angelo, Inc.
24 W. Concho Ave.
San Angelo, TX 76903
info@dtsa.org

WE NEED YOUR LOGO!

Please email a high resolution* logo to:
coordinator@dtsa.org

*vector preferred: .ai, .eps, .svg
high-res .png is also acceptable

By Signing below, I confirm our commitment as a Brews, Ewes & BBQ sponsor at the level indicated above.

Authorized Signer (Printed)

Signature

Date

TRADITIONAL SPONSORSHIP LEVELS

Gold Fleece Sponsor – \$1,500

- Logo on primary sponsor banner at event
- Logo on event website and wayfinding map sponsor page
- Sponsor name included in stage announcements
- Yard signage
- Option to place one branded sign in a high-traffic area (provided by sponsor)
- 4 VIP / hospitality tent bracelets

Ram Sponsor – \$650

- Logo on secondary sponsor signage at the event
- Sponsor name listed on event website and wayfinding map sponsor page
- Yard Signage
- Stage thank-you mention during the event

Ewe Sponsor – \$500

- Sponsor name listed on shared event signage
- Sponsor name listed on event website

SIGNATURE & CATEGORY-EXCLUSIVE SPONSORSHIPS

Brews, Ewes & BBQ Live! Main Stage & Entertainment Sponsor – \$3,000 (Exclusive)

- Naming rights: "Brews, Ewes & BBQ Main Stage presented by [Sponsor]"
- Large banner on/above the stage, logo on performer schedule and wayfinding map
- Emcee mention before each band/act
- Logo on all digital event schedules, website, and entertainment-related posts
- Option for a small branded activation near the stage (photo op, backdrop, etc.)
- 8 VIP / hospitality tent bracelets
- Opportunity for a company representative to welcome the crowd from the stage once

Pitmaster VIP Lounge Sponsor – \$2,500 (Exclusive)

- Naming rights: "VIP Tent presented by [Sponsor]"
- Banner at VIP tent entrance and branded signage inside
- 12 VIP / hospitality tent bracelets to host clients and guests
- Logo on VIP table tents
- Recognition in sponsor listing, website, and social media
- One dedicated social post highlighting the VIP experience "thanks to [Sponsor]"
- Option to provide branded cups/koozies/napkins in VIP

Morning Brew & Crew Fuel Sponsor – \$1,000

- Naming rights: "Morning coffee for teams and vendors provided by [Sponsor]"
- Sponsor logo on coffee sleeves and coffee cart signage
- Morning shout-outs on social media the day of the event
- Volunteers or organizers deliver coffee to teams and vendors "from [Sponsor]"
- Yard Signage at event
- 4 VIP / hospitality tent bracelets

Kids Que Competition Sponsor – \$1,500 (Exclusive) "Kids Que Competition presented by [Sponsor]"

Kids Que Co-Sponsor – \$750

- Naming rights and logo on Kids Que certificates
- Representative invited to help present Kids Que awards
- Social media feature focusing on youth, skills, and the sponsor's support of kids

ALL SPONSORS RECEIVE:

- Logo inclusion on printed and digital wayfinding event map
- Inclusion in sponsor video content produced from the event
- Recognition on the event webpage and social media
- Stage recognition during the event

(Additional Benefits by Level)