# Downtown San Angelo Sheep Unveiling Ceremony

#### **Sheep Unveiling:**

Downtown San Angelo Inc. created the Sheeptacular Art project in 2007 as a tribute to the burgeoning sheep industry that has been crucial to the growth of San Angelo over the years. Not only has the sheep industry been an important facet of San Angelo's history, but it is also a key part of West Texas heritage.

# **Sequence of Events**

#### **Welcome and Opening Remarks**

- Sponsor Representative welcomes quests and provides a brief introduction.
- Recognition of attending dignitaries, if present (e.g., Mayor, City Council Members, Chamber President Steve Ahlenius, Downtown San Angelo Director, Monica Ramos, etc.). Include your businesses dignitaries/leadership as well.

### **Downtown San Angelo, Inc. Introduction**

• Director Monica Ramos speaks about the Sheep Spectacular initiative and its significance.

#### **Sheep Unveiling Ceremony**

- Monica Ramos leads the countdown and officially unveils the sheep.
- If the Artist is present, Monica Ramos will introduce the Artist and ask him/her to speak about the artwork.

## **Group Photo**

• Sponsor & Monica Ramos gathers guests for the group photo.

#### **Closing Remarks**

• Sponsor Representative delivers closing remarks, thanks attendees, and concludes the ceremony.

